

Community Blue: Application Score Chart

Scoring Criteria: Evaluating the content and nature of the proposed project.

Category	Points Possible	Points Assigned
Program fit (20%): Project is compatible with the Community Blue goal or makes a strong case to relate to VLAWMO’s mission. SMART Goals and desired outcomes are clearly stated. Topic of interest is timely and appropriate, target audience(s) defined, outreach method, and connections are made to local water resources are defined. A minimum of 25% match-funds are outlined. Projects within VLAWMO cost-share target zones are weighed more.	1-20	
Leadership (20%): Project demonstrates watershed leadership and motivates participants to reflect on and improve their relationship to water. Project inspires water-related awareness, knowledge, attitude, skills, and behaviors, while outlining and committing to physical maintenance when needed.	1-20	
Evaluation (20%) Project has an evaluation component with goals that are specific and measurable. Evaluation provides meaningful information that can be used to assess results and provide comparison to future projects. Applicant has a plan for sharing and disseminating results.	1-20	
Growth and replication (10%) Project creates social and organizational networks to inspire future projects related to water resource improvement and education, or demonstrates an ability to be efficiently replicated.	1-10	
Collaboration/Engagement (10%) Project engages appropriate partners and local citizens in the planning, implementation and/or evaluation process. Partners demonstrate a high level of support for project proposal.	1-10	
Budget (10%) Funding request is detailed and appropriate. Sub-costs in objectives clearly add up to final cost.	1-10	
Timeline (10%) Timeline is clear and realistic given the scope of the project.	1-10	
Total:	100	

Continued on reverse

Application Criteria: Evaluating the application for clarity, reliability, and its ability to serve as a tool to guide VLAWMO, the applicant, and project partners over the course of the project's lifespan.

Category	Points Possible	Points Assigned
Outlined objectives (40%): The project is outlined by up to 5 objectives serving as different stages of the project. Costs and timeframes of objectives clearly match the overall budget and timeframe.	1-20	
SMART objectives (40%): Objectives are Specific, Measurable, Achievable, Relevant, and Time-oriented. Exceptional applications seek not to just complete the project but also collect information at the beginning and end to measure the results and changes inspired by the project (pre/post survey, etc.). If parts of the project are dependent on unknown variables at the time of the application, these are clearly defined and distinguished as a list of prospective directions the project could take.	1-20	
Partnerships and Contacts (20%): Project partners are listed in the application with names, titles, contact information, and role in the project. Maintenance responsibilities are defined with contacts and timeframe.	1-10	
Total:	50	
Suggestions for application improvement: Text, phrasing, outlining objectives, design of measurables, allocated budget, etc.		

Grand Total: _____ / 150

Grant approval scale:

1-49: Decline application citing scoring results and other reasons why.

50-79: Decline application, send back to applicant with suggestions for re-working and a new submission at a later time.

80-99: Approvable grant on the condition of outlined improvements and comments from TEC or BOD.

100-150: Approvable grant.
